



Viva L'Eau Vive

July 2011

Hotel de L'Eau Vive

315 Tchoupitoulas Street • New Orleans, Louisiana

House of Living Waters

Hotel de L'Eau Vive offers you a direct line to express your expectations, suggestions, or comments at any time before, during or after your stay. Please email us at: janet@hotel-deleauvive.com.



Annual Board of Directors Election VOTE FOR TWO CANDIDATES



The annual meeting of the Hotel de L'Eau Vive Owner's Association is scheduled for Wednesday, September 14, 2011. Enclosed with this copy of the *Viva L'Eau Vive* is your Proxy Statement to be completed and returned to the hotel before Thursday, September 8, 2011.

There are two Board seats opening this September, which means you will vote for two candidates for each unit/week you own. Please read the following resume summaries and choose the candidates you feel are most qualified to represent you.

This year there are FIVE candidates. The submitted resumes for the open seats follow in alphabetical order:

Le Calendrier

Proxies Due for Annual Owner's Meeting

Proxies must be submitted
to HDLV by

Thursday, September 8, 2011



NEXT ANNUAL OWNER'S MEETING:

The meeting
has been changed to
Wednesday, September 14,
2011 at 10:30am

RICHARD BRADSHAW

Fairhope, AL

In running for the Board of Directors, my objective is to contribute to the quality and solvency of the Hotel de L'Eau Vive. I have forty-three years experience in the banking industry with specialties in commercial and residential lending and business development. I retired in March, 2010, as Executive Vice President, Senior Lender, and Co-Founder of First National Bank of Baldwin County, Alabama.

My wife Katherine and I have five timeshare ownerships: Liki-Tiki Village in Kissimmee, FL since 2005; Galleon Resort in Key West, FL since 2005; Hotel de L'Eau Vive in New Orleans, LA since 2008; two units at Coconut Mallory in Key West, FL since 2009 and 2010.

I am a graduate of Chowan College in Murfreesboro, NC; the School of Banking of the South at LSU in Baton Rouge, LA; Virginia Bankers School of Bank Management at UV in Charlottesville, VA; U.S. Marine Corps

Reserve; U.S. Naval School of Flight Training at Naval Air Station in Pensacola, FL.

Recently, I completed the LEEDS (Leadership in Energy and Environmental Design) five-step training program that teaches and promotes green building and sustainable construction and practices and believe this will be an asset to the Board.

Thank you for your consideration and support.

LUCY DENTON

Biloxi, MS

I would like to be considered as a candidate for the Board of Directors.

My husband and I purchased our time share at Hotel de L'Eau Vive when our children were in high school in 1992. They are now grown and have families of their own. We have enjoyed many happy days at the condo. My husband passed away in December 2004.

I have more time now and would like to serve the association. I live in Biloxi, so driv-

→ continued on page 2

VOTE FOR THREE CANDIDATES

→ continued from page 1

ing over for a meeting is not an issue. My schedule is flexible and I would appreciate your consideration.

I am a past school teacher and now serve on the Biloxi City Council. I have been on the Council for two years and enjoy giving back to my community.

VIDA KELLY FLOYD

Schertz, Texas

With two weeks at HDIV, I have a vested interest in the future of our hotel property, and would like to serve on the Board of Directors.

My educational background is in marketing and education; I have a BS in Marketing, a M.Ed. in Education Administration and a Doctor of Education in Organizational Leadership. I am currently a special education teacher and coach in San Antonio.

I've also worked for the U.S. Department of Defense, in various management positions in accounting, and as Housing Management Assistant and Director of Marketing in Japan, Virginia, and Texas. In these positions, I processed active duty members and their families into Military Family Housing, conducted daily housing inspections of facilities, dorm inspections and processed housing entitlements for military members. I've also worked in the Real Property/Rental Management Office organizing housing for military families living in the Japanese community in Okinawa, Japan.

The Department of Defense honored me with several awards including: Civilian Employee of the Quarter 1986, Housing Management Assistant of the Year 1986, Housing Management Assistant of the Quarter 1987, Accounting Technician of the Quarter 1989, Civilian Housing Management Assistant of the Year 1998, Civilian Marketing Director of Year-Brooks AFB TX 2004. More recently, I was chosen for the North East Independent School District Superintendent's Award 2009 and was inducted into the Educator's Hall of Fame Honoree- Phi Delta Kappa 2010.

Community service is important to me, and I'm involved with these organizations: the San Antonio Alumnae Chapter, Delta Sigma Theta Sorority, Inc., Corresponding Secretary; the Arroyo Verde Homeowners Association, President 2004-Present, a Habitat of Humanity Volunteer, San Antonio; a member of the Aerobic and Fitness Association of America; a member of Resurrection Baptist Church, Usher Board, Schertz, TX; Red Cross Volunteer, San Antonio; and volunteer for the San Antonio Sports Foundation.

ELLEN HARRIS

Huntsville, AL

My husband, Richard, and I own two weeks at HDIV: New Years and JazzFest. We have been owners for over 20 years. I have visited New Orleans all of my life and have several relatives still living there post-Katrina. New Orleans is a special place to us.

For thirty-two years I worked for a large community hospital in Huntsville, AL. During the majority of my career, I developed and managed the Outpatient Women's Health Center as a division of our Women and Children's Hospital product line. Eight years ago I resigned my management position to spend more time with my family but remained on staff as a part time employee. In addition to my duties as an RN Program Coordinator, I also facilitate a support group for bereaved parents. I have served on several boards and volunteer for the Red Cross and March of Dimes.

Over the last three years the HDIV board of directors has worked extremely hard to finally get past the multiple problems resulting from Hurricane Katrina and move toward a better functioning property. The Board has implemented an Audit Committee, established a computerized maintenance schedule, explored marketing ideas, addressed sales incentives, developed purchase requisition/ credit card standards, established performance objectives, updated policies and procedures, revised job descriptions and performance checklists. With all of these initiatives ongoing, there is still much to accomplish. The momentum must be maintained.

I would appreciate the opportunity to use my talent, energy, and time to continue serving as a board member. This is a well functioning board dedicated to working with the staff and management to insure necessary changes and improvements come to fruition. Let us continue with the mission.

HDIV is a treasure. Her history, location and boutique style are all qualities that attracted us to buy a week in the first place. As owners, we all deserve an investment we can enjoy and be proud of.

Thank you for considering my application for this board position.

LARRY KAUFMAN

Argyle, TX

I have been an owner of Hotel de L'Eau Vive for twenty-four years and currently have two units, and my children own three units. I am a former Marine and Vietnam veteran. I have a B.B.A. in accounting from Idaho State University and an M.B.A. from Texas Christian University.

I'm now retired from corporate life with twenty-seven years of diversified management and financial experience, with extensive experience in auditing, planning, treasury, and financial analysis, I have served nineteen years on our local water board and analyzed cash flow and cost components to reduce expenses and restructure capital outlays. I built a rate model which allowed them to understand their cost and set rate fees.

Over the past three years, this Board has made positive improvements in maintenance, repairs, and housekeeping. We have put a model in place that allows us to better understand the monthly cash flow.

My wife Marynell and I have four children and eight grandchildren. We have all spent many vacations in New Orleans and enjoy our time at Hotel de L'Eau Vive. There is still much to do to improve the facility and I ask for your vote.



Enhancing our Property Through Rules & Regulations

★★★ IMPORTANT INFORMATION, SUMMER 2011 ★★★

Please Read and Keep For Future Reference

The HDLV Board of Directors, as well as staff and management, consider our rules and regulations essential to our ability to meet and exceed the expectations of our owners. Should you have questions regarding enforcement of these policies, please contact us by writing, emailing or calling. We suggest that this issue of the newsletter be kept in your records, and filed with your other Hotel de L'Eau Vive documentation.

Maintenance Fee Schedule:

- Maintenance Fee Bills are mailed in mid-October. Since all owners are informed about the maintenance fee schedules, timely payment is the responsibility of the owner whether a bill is received or not. Payment is due on time in any case, and non-receipt of a bill is not a viable excuse for failure to pay on time. If you didn't get a bill, call the hotel for the amount due.
- Due Dates depend on the weeks owned, as follows.

For Weeks 5 through 52 (i.e., most weeks):

- Maintenance Fees are due January 1 of every year.
- Grace Period (to allow for mail delays, etc.) exists from January 1 to January 10.
- Any payments which are not received at the hotel office at 315 Tchoupitoulas Street on or before January 10 will be declared delinquent, and on January 11, will have a 10% late fee added to the bill.
- One month later (February 12) the Louisiana Timeshare Act allows interest up to 12% APR to be charged on all unpaid balances. (So far we have not exercised this option, but we might have to if too many owners fail to pay their fees.)

For Week 1 through Week 4:

In order to provide a reasonable lead time prior

to usage of these early weeks, all of the above schedules are advanced one month when applied to the first four weeks (i.e. for weeks 1 – 4, the fees are due December 1, delinquent December 11, and interest option begins end of December).

Delinquent Units:

- As an owner it is your responsibility to keep your fees paid on time. You cannot use your delinquent unit in any way.
- You cannot do any of the following unless your account is paid in full:
 1. Occupy the unit yourself
 2. Give your week to a friend or associate to occupy
 3. Trade it for a week at another resort
 4. Use the week/unit for in-house exchange
 5. List the week/unit in the rental pool
 6. Rent the week/unit out yourself
 7. Sell the week/unit

Usage Forms:

Usage forms must be returned to HDLV management at least 90 days prior to your week. Weeks 1-4 are expected to submit usage forms at least 30 days prior to week.

Offering Units for Rent:

- A unit/week must be placed in the rental pool no later than 90 days before the owner's week.
- After a unit/week is entered into the system for rental, the owner must give 90 days notice to remove the unit/week from the rental system.
- If only a portion of a unit/week is rented, the owner can expect to receive a pro rata share of the rental pool proceeds only if HDLV is 100% rented for the entire week. Owners also have the option of renting the unused balance of the week themselves, therefore accepting full responsibility for the suite.

Usage Notification:

- If HDLV does not receive notification regarding your usage, it is reasonable for management to assume you will be using your week. Therefore, if the hotel does not receive notification to rent your unit/week, and you do not arrive to use your unit/week, your unit/week will remain empty and its usage lost for the year. No substitute weeks will be given and no rental pool proceeds will be disbursed. This policy is strictly enforced. Also, please be aware that in-house exchange requests must be made 90 days in advance.

Check Out Procedures:

- All owners receive one hour of free cleaning after departure. However, cleaning required beyond this hour will be charged at a rate of \$25 per hour to the owner's account.
- Guests checking out later than the published check out time will be charged \$25 per hour after scheduled time.

Discounted Rates:

- Failure to comply with the discounted rate policy will subject the guest to the full rack rate upon check in, as well as the loss of any future rate discounts to the owner.

Early Week Owners:

For owners of Week 1, Week 2, Week 3 and Week 4 — please make arrangements to pay maintenance fees early if you intend to exchange your week and call your exchange company at least sixty days prior to your week. Weeks will not be released prior to payment of all maintenance fees. We are not responsible for lost weeks of an owner due to late deposits or late payment of maintenance fees.

Lagniappe Upcoming in New Orleans...

CARNAVAL LATINO *October 8 & 9*

The New Orleans Riverfront will be the setting for an exciting celebration of Latin music and the Hispanic culture, presented by the non-profit Hispanic American Musicians and Artists Cultural Association. This unique weekend festival features international headline entertainment; music and folkloric dances from Spain, Portugal and the Americas; an extensive array of Hispanic and Creole food and drinks; visual arts and interactive entertainment and activities. An amusement park section will offer rides and games. For more information: carnavallatinonola.com.

LIPSTICK ON A PIG *A Delicious Dessert*

One of the Top Ten Pastry Chefs in America is

creating delicious desserts in New Orleans. Dessert Professional Magazine presented Sucre's Tariq Hanna with this honor. In June, Sucre gave away one of the desserts made in New York when Hanna received the award. "Lipstick on a Pig" featured double dark-chocolate bread pudding, peanut butter mousse and whipped strawberry blossom. You've missed the June give-away, but try one of their other desserts with coffee, at 3025 Magazine. Open Sunday to Thursday, 9am-10pm and Friday to Saturday, 9am-12am.

THE ST. LOUIS CEMETERIES: *Cities of the Dead*

New Orleans has three St. Louis Cemeteries, two of which are good to tour. St. Louis #1, located on Rampart Street, is the oldest in the city and is probably best known for the tomb of Marie Laveau. Other famous New Orleanians buried in #1 include

Etienne de Boré, a wealthy pioneer of the sugar industry and the first mayor of New Orleans; Homer Plessy, the plaintiff from the landmark 1896 Plessy v. Ferguson Supreme Court decision on civil rights; and Ernest N. "Dutch" Morial, the first African-American Mayor of New Orleans. Friday, Saturday and Sundays, take the 10am tour given by Save Our Cemeteries, which meets at 501 Basin Street. St. Louis #1 and #2 have the same operating hours: Monday through Friday from 9am to 3pm, and Sundays 9am to noon. #2 boasts the burials of several notable jazz and R&B musicians, including Danny Barker and Ernie K. Doe, but, unfortunately, #2 is located in what is presently a more dangerous area of town. St. Louis #3, at 3421 Esplanade, is the largest of the St. Louis'. Those entombed in #3 include ragtime composer Paul Sarebresole and photographer E. J. Bellocq. #3 also includes a Greek Orthodox section.

OWNERS — CHOOSE YOUR BOARD OF DIRECTORS! VOTE BY THURSDAY, SEPTEMBER 8, 2011



2012 Hotel de L'Eau Vive Calendar

1 Jan. 6 – Jan. 13	12 Mar. 23 – Mar. 30	23 June 8 – Jun. 15	34 Aug. 24 – Aug. 31	45 Nov. 9 – Nov. 16
2 Jan. 13 – Jan. 20	13 Mar. 30 – Apr. 6	24 Jun. 15 – Jun. 22	35 Aug. 31 – Sep. 7	46 Nov. 16 – Nov. 23
3 Jan. 20 – Jan. 27	14 Apr. 6 – Apr. 13	25 Jun. 22 – Jun. 29	36 Sep. 7 – Sep. 14	47 Nov. 23 – Nov. 30
4 Jan. 27 – Feb. 3b. 3	15 Apr. 13 – Apr. 20	26 Jun. 29 – Jul. 6	37 Sep. 14 – Sep. 21	48 Nov. 30 – Dec. 7
5 Feb. 3 – Feb. 10	16 Apr. 20 – Apr. 27	27 Jul. 6 – Jul. 13	38 Sep. 21 – Sep. 28	49 Dec. 7 – Dec. 14
6 Feb. 10 – Feb. 17	17 Apr. 27 – May 4	28 Jul. 13 – Jul. 20	39 Sep. 28 – Oct. 5	50 Dec. 14 – Dec. 21
7 Feb. 17 – Feb. 24	18 May 4 – May 11	29 Jul. 20 – Jul. 27	40 Oct. 5 – Oct. 12	51 Dec. 21 – Dec. 28
8 Feb. 24 – Mar. 2	19 May 11 – May 18	30 Jul. 27 – Aug. 3	41 Oct. 12 – Oct. 19	52 Dec. 28 – Jan. 4
9 Mar. 2 – Mar. 9	20 May 18 – May 25	31 Aug. 3 – Aug. 10	42 Oct. 19 – Oct. 26	
10 Mar. 9 – Mar. 16	21 May 25 – Jun. 1	32 Aug. 10 – Aug. 17	43 Oct. 26 – Nov. 2	
11 Mar. 16 – Mar. 23	22 Jun. 1 – Jun. 8	33 Aug. 17 – Aug. 24	44 Nov. 2 – Nov. 9	

HDLV ADDRESSES... *How To Contact The Hotel*

CONTACT INFORMATION:

Front Desk Number: 504/ 592-0300

Fax Number: 504/ 592-0335

Reservations Desk Hours: Thursday to Monday,
8:00 a.m. to 4:00 p.m. CST

MAILING ADDRESS: 315 Tchoupitoulas Street,
New Orleans, LA 70130

**Owners, please include your
email addresses in your correspondence.**

EMAIL ADDRESSES:

HDLV's e-mail address: info@hotel-deleauvive.com

Reservations:

reservations@hotel-deleauvive.com

Jan Frumveller Murillo: Janet@hotel-deleauvive.com

WEBSITE ADDRESS: hotel-deleauvive.com

A NOTE ABOUT OUR WEBSITE:

Our website has an owner area that requires a login and password to access. For those who would like to be able to fully use the site, the login is 'hotel' and the password is 'owner'.

**Hotel de L'Eau Vive
BOARD OF DIRECTORS
2010 – 2011**

THOMAS B. BOWES, President
315 Tchoupitoulas Street, New Orleans LA 70130
(504) 592-0300 • Tom@hotel-deleauvive.com

BIRDEX COPELAND, JR., Secretary
279 Mockingbird Lane, Grambling, LA 71245
(318) 247-6583 • cbirdex@bellsouth.net

DAVID FORD
1527 7th Street, Tuscaloosa, AL 35401
(205) 391-4707 • dford@cba.ua.edu

*ELLEN HARRIS
920 Franklin Street, Huntsville, AL 35801
(256) 534-7200 • mehsv@aol.com

*LARRY KAUFMAN
105 Eagle Nest Circle, Argyle, TX 76226
(940) 455-7209 • Lkauffman5@verizon.net

STANLEY SMITH
135 Pelican Ave., New Orleans, LA 70114
(504) 362-4891 • sclays46@yahoo.com

TOM THIELE, Chairman
37875 Atkins Knoll Rd, Oconomowoc, WI 53066
(262) 560-0750 • tomthiele@wccr.net

***seat up for election, eligible to run again**
***On June 30, 2011, the Board of Directors**
***voted to extend Birdex Copeland Jr's seat**
***until next year.**

Hotel De L'Eau Vive
315 Tchoupitoulas Street
New Orleans, LA 70130

PRESORTED
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HOTEL DE L'EAU VIVE OWNERS' ASSOCIATION, INC.

315 Tchoupitoulas Street, New Orleans, LA 70130

PROXY STATEMENT

The enclosed proxy is solicited for and on behalf of the management of Hotel De L'Eau Vive Owner's Association, Inc. ("Association") for use in connection with the annual meeting of the members of the Association to be held on Wednesday, September 14, 2011 at 10:30am at 315 Tchoupitoulas Street, New Orleans, Louisiana.

The matters to be considered and acted upon at such meeting are disclosed below. If the enclosed proxy is properly executed and returned to the company, all interests of the Unit Owner represented thereby will be voted. If the member specifies in the manner stated in the proxy how such interests shall be voted on the matter hereinafter mentioned, they will be voted thereon as so specified. If no such specification is made in the proxy, the interests represented thereby will be voted as recommended by the board. The member giving the proxy may revoke it by notifying the Secretary of the Association in writing or by statement in open meeting, at any time prior to voting the proxy.

MEMBERSHIP

On August 1, 2011 (the record date for members of the Association entitled to vote at the annual meeting) the Association had outstanding and entitled to vote at the meeting 1560 interests of Unit Owners. Each interest (unit/week owned) is entitled to one vote on the matters to be voted on at the meeting.

OTHER MATTERS

Aside from a review of the annual budget, the Association knows of no other business to be presented at the annual meeting of the members. If other matters do properly come before this meeting, the person named in the enclosed proxy shall vote said proxy in accordance with the owner's instruction, if they exist, otherwise to use their best judgment in such matters.

PROXY SOLICITATION

The expense of printing and mailing proxy material is borne by the Association. Solicitation will be made by mail and the directors, officers and employees of the Association may follow up on the mailing with personal, telephone or telegram solicitation to ensure the success of this annual meeting. Proxies may be assigned to any owner who will be at the meeting and agree to serve. The Secretary of the Association, 315 Tchoupitoulas Street, New Orleans, LA 70130, must receive proxies no later than Thursday, September 8, 2011

HDLVOA, Secretary

SEE PROXY BELOW * PLEASE DETACH, SIGN, AND MAIL PROMPTLY TO:
HOTEL DE L'EAU VIVE, 315 Tchoupitoulas Street, New Orleans, LA 70130

Dated: _____

REVOCABLE PROXY BALLOT

Annual Meeting of HOTEL DE L'EAU VIVE OWNERS' ASSOCIATION, INC.

September 14, 2011 at 10:30am

I, the undersigned owner(s) of one or more unit/weeks at Hotel de L'Eau Vive (jointly and severally referred to herein as the "Owner") hereby revoke all previous proxies and acknowledge prior receipt of the Notice of the Annual Meeting of Hotel de L'Eau Vive Owners' Association, which will be held Wednesday, September 14, 2011 at 10:30am at the Hotel de L'Eau Vive, 315 Tchoupitoulas Street, New Orleans, Louisiana. Proxies not voted in person must be received by the Secretary of the Association, 315 Tchoupitoulas Street, New Orleans, LA 70130, no later than Thursday, September 8, 2011.

I will be unable to attend the Annual Meeting in person. (Check one of the following)

[] I assign my proxy to _____, the owner of Unit _____ Week _____ to be voted on my behalf, as directed by me (us).

[] I assign my proxy to be voted by the Board.

ONE VOTE FOR EACH OF TWO CANDIDATES FOR EACH UNIT/WEEK OWNED

Election of TWO new directors from the list below, as hereunder checked by me:

- [] RICHARD BRADSHAW [] LUCY DENTON [] VIDA K. FLOYD [] ELLEN HARRIS [] LARRY KAUFMAN

Print Name: _____

Sign Name: _____ Date: _____

Print Name: _____

Sign Name: _____ Date: _____

Unit/ Weeks Owned: _____ / _____; _____ / _____; _____ / _____; _____ / _____; _____ / _____.

Total Unit/Weeks Owned: _____